

VALOR DE MERCADO "JUCAMO" EN US\$							KJH/FEB. 2018
MARKET VALUE "JUCAMO" IN US\$				\$ 19,641,478			
Para el en foque EDMORE la tarifa habitacion multiplicada produce un valor estimado							
For the Edmore APPROACH, the room-rate multiplier produces an estimate of value							
2017	ADR/tarifa	Times/veces	#Rooms	Times/veces	Multiplicador	Equal/igual	Total
Pesos \$	\$ 1,363.00	X	190	X	1000	=	\$ 258,970,000
US\$=18.5%	\$ 73.68	X	190	X	1000	=	\$ 13,998,378
				Hotel \$ Building VALUE US\$			\$ 13,998,378
Otro valor del terreno calculo basado en el valor del mercado							
OTHER LAND VALUE CALCULATIONS BASED ON MARKET VALUE							
		Mt2		US\$	Total US\$		
#2CASA BOBBIE		1950		\$ 800.00	\$ 1,560,000		
#2a		1554		\$ 800.00	\$ 1,243,200		
ZONA FEDERAL/ #2&2a		300		\$ 500.00	\$ 150,000		
#3 PARKING		2183		\$ 500.00	\$ 1,091,500		
#4 PARKING		3552		\$ 450.00	\$ 1,598,400		
		Other Land Value US\$/ otro valor del terreno				US\$	\$ 5,643,100